

# SHOOTING VIDEOS

## TOP TIPS TO FILM YOURSELF WITH EITHER AN IPHONE OR ANDROID PHONE

If you're shooting video by yourself it can be difficult to set it up and configure lighting, sound and camera settings. Here are some tips to make the process easier, allowing you to get great results with your smartphone whenever you're shooting your video!



### FIND A QUIET PLACE TO FILM

This might seem obvious, but if you're filming at work or out in public, the sight of a phone might not tip people off to keep the volume down if they're nearby.



### START WITH A FULL BATTERY

Filming and storing video files uses a lot of power.



### KEEP YOUR PHONE STABLE

Use both hands, a selfie stick or a portable tripod. If you don't have these, try attaching your phone to something solid. For tablets, hold securely with both hands.



### MAKE SURE YOU GET THE BEST SOUND

Get your microphone close to the sound that you want to record. Most phones are supplied with headphones with a good microphone. Use this to get better sound quality.



### FILM HORIZONTALLY

Film in landscape rather than portrait for a more professional result, and make sure your shot looks good before you press record. When people view videos on mobile devices, the video automatically rotates according to the orientation of the device it's being viewed on. If you film vertically and the viewer's screen is rotated, the video will appear more constricted.



### SPEAK SLOWLY

Speak clearly and more slowly than you would in person, and leave a break before you begin and after you finish to make editing easier.



### MAKE SURE YOUR PHONE HAS ENOUGH STORAGE SPACE

Video uses lots of space on your device, make sure you have enough. This may be the time to delete some of your old apps and photographs.



### TURN OFF NOTIFICATIONS/ SWITCH TO AIRPLANE MODE

This will prevent you being interrupted by calls and alerts.



### USE THE FRONT FACING CAMERA

Generally, front facing cameras have a higher pixel format than rear facing cameras.



### USE LIGHT

Film in a location which is well-lit. If it doesn't have natural light, use lamps to light up the subject of your video.



### PLAN WHAT TO WEAR

Avoid big patterns or stripes, and white, red or black clothes, as they can cause problems with camera exposure. Instead opt for unbranded clothes in solid colours such as blue, teal, purple and coral.

